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Branded by

Taikun™

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ABOUT US

The Black Taikun Project

is a digital media startup that produces a wide range of content powered by our network of independent artists, and community of creatives.

Branded By Taikun

is the Black Taikun Projects in house brand design and experience firm that helps up and coming to midsize companies articulate their vision and bring their brands to life.

Our team is passionate about helping brands maintain relevancy in our evolving world and culture in ways that deeply resonate with consumers and their experiences.



- Founded in 2019
- Independently owned
- 10 Employees
- Offices in San Diego Denver and Detroit

Taikun

(TY·COON)

Taikun is an archaic Japanese term for an independent ruler with no imperial lineage.

We believe everyone has an inner Taikun or Tycoon, and we want to unleash it in companies and people we believe in.

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Our Message

We create with and for the underdogs AND the ones on top. The dreamers AND the ones who haven't had a chance to dream yet. The confused, the hopeful, the game changers, the doers, the insatiably curious, the moonlighters, and the ones ready to break barriers and shatter misconceptions. We don't believe in ceilings, and the sky is just the beginning!

When you decide to collaborate with us we invite you to be unafraid to touchdown in uncharted territories and explore the excitement of the unknown.

There are exciting times ahead and we can't wait to share what we will bring to the table, and to cheer you on.

-Your biggest fans

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Brands are changing the world, both big and small.

Our collective goal

Harness the power of collaboration to reach the soul of companies and find the story that will animate their brands and ignite the spirits of those who engage with them.

Brands we've worked with

We are proud to work with established brands and rising stars.



APPAREL



IMAGE



Zen TF Out

Wellness
Decor



BLISSLIGHTS®

Consumer
Electronics



NETWORK

PROMOS

Our team of dreamers and leaders take a special approach when it comes to branding.

We cross pollinate strategy and design to liberate the elements of a business that will unlock its future in our ever evolving world.

We fuse definable consumer data with boundless creativity to cultivate exceptional, measurable, and poignant brand experiences.



Capabilities

00 Brand Identity + Strategy

Companies that succeed are the ones that pair the best products or services with a thoughtfully developed brand.

01 Project Management & Experience Mapping

Keeping a clear path to finishing projects is monumental to all around success.

02 CX Strategy

A strong customer experience strategy promotes loyalty and retention.

03 Quantitative and qualitative research

Both types of research will help improve your products, services, and positioning as well as help make informed decisions.

04 Social Media Planning

Social media tactics need to be considered at the strategic level of your marketing process.

Contact us for a custom
proposal

Blacktaikunproject@gmail.com